

Jersey trade on fire at Kidderminster!

Top price – 3000!

28 over £2000!

Kivells Auctioneers travelled to Gybhouse Farm, Kidderminster to conduct the On Farm Dispersal of the Wyreforest herd of over 300 Pedigree Jerseys on behalf of the Fletcher Family. A huge crowd of buyers travelled from far and wide across the UK to include West Wales, Shropshire, Staffordshire, South & North Yorkshire, Oxford, Hampshire, Somerset, Devon and four buyers from Northern Ireland. Trade was flying from start to finish and top price of the day was 3000gns for “Wyreforest Husky Pennie” a third calver by Danish VJ Husky which had calved back in October and was due again in October to Bayview Explore, she sold giving 46kgs to Matt Richardson of Doncaster. Two lots made 2500gns each and first to do it was another third calver “Wyreforest Zummit Amy 2” by Danish VJ Zummit, she sold having calved fresh in April giving over 40kgs to volume buyer Mark Taylor of Shropshire who purchased 45 head. Phil & Emma Manning of Shropshire made some shrewd purchases on the day and paid 2500gns for another Zummit third calver “Wyreforest Zummit Amy” who had calved back in February after having twins. Two second calvers made 2250gns whilst the best of the heifers topped at 2250gns for “Wyreforest Charmer Legends” an Ahlem Chili Charmer daughter which was due in August to Disco, she had done nearly 9000kgs so far in her first lactation and was still doing 28kgs, she sold to Crokers Grange Farm Ltd of Devon who purchased 38 head for their newly established herd. Other fresh heifers sold to 2200gns for a twenty three month old heifer by Sunset Canyon Got Maid. Dry Cows topped at 2000gns for a daughter of Sunset Canyon Virginian due her second in August, she sold to Crokers Grange Farm Ltd. In Calf Heifers met an exceptional trade and topped at topping at 1900gns “Wyreforest Megapower Madeline” by River Valley Megapower, she sold due in October to Explore to Smyth McCann of Northern Ireland who also paid 1800gns for two more heifers due in the Autumn. Several more In Calf Heifers sold between 1500-1700gns. Bulling Heifers met a much better than expected trade topping at 1020gns for three heifers by Grahams Gold P with other groups to 900gns, 820gns, 800gns & 750gns whilst the best of the yearling heifers topped at 720gns with others to 700gns and 620gns. Heifers Calves sold behind their dams also sold very well topping at 1100gns for a five month old calf by Victory S-S-I Miami Fringe with other similar aged Calves to 800gns twice & 700gns whilst baby Calves topped at 600gns twice. In summary this was one the best herds of Jerseys to go under the hammer for some time and the hard work and dedication to the breed from the Fletcher Family was rewarded with the following exceptional averages.

155 Cows & Heifers	£1607
36 In Calf Heifers	£1477
26 Bulling Heifers	£757
27 Yearling Heifers	£559
56 Heifer Calves	£428
300 head	£1183 per life



**Top Price Cow at 3000gns –
Lot 83 “Wyreforest Husky Pennie”**