



Finance Directors Report 138th Annual General Meeting

The accounts show we made a surplus of £27,612 in the financial year to end December 2020. This is the first surplus income the society has made for many years and reflects the year of inactivity due to the pandemic which continues in to 2021.

Income & Expenditure

The board, at each meeting plans the finances of the Society. At the start of last year financial forecasting was very difficult as there was optimism that the pandemic might be swiftly resolved. It was therefore agreed that the Society should maintain its support services whilst all late fees for pedigree registrations were waived. However, the wholesale cancellation of events such as the judges conference, young breeders' events, the National Show, the calf show, the WJCB conference and the multitude of agricultural shows ultimately led to a reduction of expenditure of just over £17,000.

Further savings of £5,971.41 were made in governance costs as the board adapted its 'locked down' operations by using virtual platforms such as zoom and conference calls. This new normal has much to offer a national organisation such as ours. It seems likely lessons learnt may underpin the management strategy and style of the Society going forwards. Overall governance costs were reduced by £14,854 in 2020. These savings continue in 2021.

As expected the Society saw a decline in the Society's membership services income which fell by 20K partly due to an agreed revision of prices with our supplier.

The annual income received from investments held with the Addington Fund and St James Place was £11,602 as expected.

Balance Sheet

Following last year's appointment of an independent financial advisor the planned review of the Society's investments was put on hold. I am happy to report that in recent weeks the Board revived the process. A root and branch appraisal, with likely repositioning of investments, is underway. A more detailed assessment of the balance sheet can be found in the accounts, however overall, I can report your Society has increased its net assets by £27,612 to show a balance sheet value of just over £1 million.

Activity 2020

The Board continued to ensure the delivery of all membership services and to ensure the management of the Society was diligently carried out in accordance to charity guidelines.

During 2020, the Society invested in the development of a new website. The cost of this long-term asset was capitalized. The ethos behind the website was for it to be built with future proofing in mind and to provide the Society with a solid foundation from which it could continue to grow this valuable resource to support members and to promote the pedigree Jersey cow and her quality produce to the consumer and industry alike. The work done in 2020 has been very positively received and is now really coming into its own. The website continues to build its functionality across the broad range of activities of the Jersey cattle Society of the UK.

Conclusion

The Society in 2020 reported a balance sheet to the value of £1,019,339.

The board, all of whom are unpaid volunteers, make financial and management decisions that are in line with the well-defined charitable objectives of the Society. The Society continues to have a strong balance sheet and has the resources to endure for many years to come.

The pandemic has shown a new normal as the UK dairy industry continues to consolidate, I believe your breed society is well placed to lead the way as we look to new ways to cooperate, drive down cost, answer the call of climate change mitigation and become more efficient whilst still championing the Jersey cow and her milk.

In line with this, as your chairman has reported, the Board has this year conducted the first of two surveys which will inform a membership led review of the purpose of the Society and how the Jersey cow that might fulfil this.

Steven Bland,
Finance Director

23rd July 2021